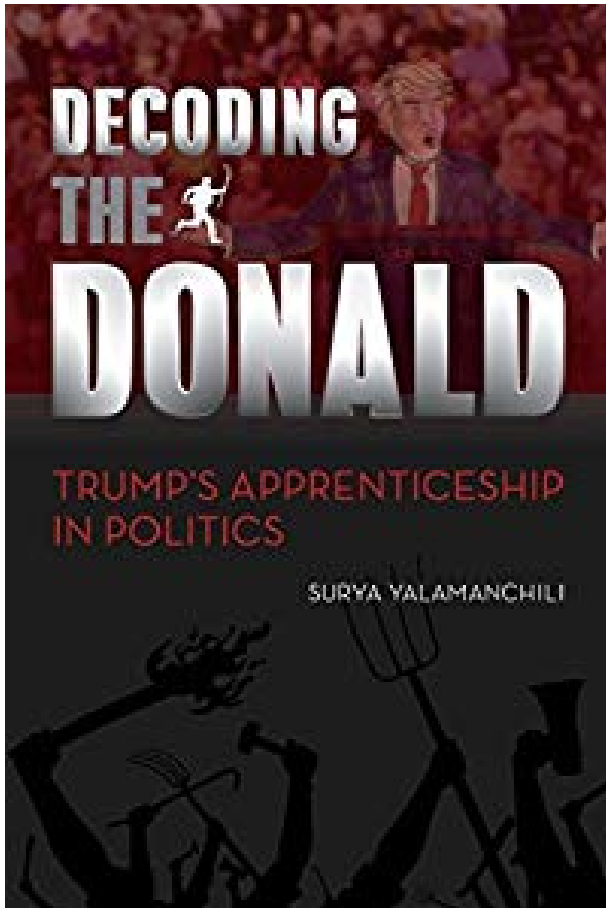


Decoding The Donald: Trump's Apprenticeship in Politics



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Former Apprentice contestant and 2010 Congressional candidate, Surya Yalamanchili, draws on his experiences to demystify Trump's success. By drawing together insights from the Donald Trump he knew, perspective on politics gained while campaigning, and his experience in marketing as a former-P&G brand manager, Yalamanchili brings a unique perspective to trying to decode the rise of Donald Trump.